

The devil's Advocate

March, 2012

Porsche's Going **GREEN**



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Mailing Address: Diablo/PCA
 P O Box 1047
 Livermore, Ca 94551-1047

Diablo Region 2012 Event Calendar

January Sat. 6th Senna Movie>Jacquie Sun. 22nd Blackhawk Museum Extravaganza>Jacquie	July Sun-Sat 8th – 14th Parade (Salt Lake City) Sat. 21 st Redwood Palomares Tour>Lillie Sat. 28 th Tour TBD>Ed Won & Lou Soler
February Sun. 5th Super Bowl>Walt & Jacquie Sat 11th Keller Estate>Lillie Sat/Sun/Mon 18, 19, 20 Death Valley Tour Loma Prieta Region Sat 25th Africa Tour Presentation>Lillie	August Sat. 4th Jellybelly Tour>Paul Smith Fri-Mon 17th - 19th Historics Sun. 26th Annual Family Picnic>Elsie
March Fri. 16th Driver Education Thunderhill>Mike Roberts Wed. 28th Mallya Auto Collection Tour>Jacquie	September Sat/Sun 8th & 9th James Dean Tour>Ken Sat. 29th Oktoberfest>Walt & Jacquie
April Sat/Sun 14th & 15th Healdsburg Tour>Paul Smith Sat 28th Havana Cuba Tour >Lou & Kathy Soler	October Sat/Sun 6th & 7th Grass Valley Tour>Paul Smith Sat. 20th Flying Lizard>Bill & Frank Mon. 29th DE Thunderhill>Mike Roberts
May Sat. 5th Corral Tour (Cinco de Mayo Tour)>Lillie Sat. 12th Tech Session - Detailing Your Car Thurs. 17th Track Day with HOD & Car Control/Track Experience Day>Mike Roberts Sat. 19th Bocce Ball>Paula Ciopyk Sun. 20th Marin Concours Sun. 27th Wash N Shine	November Sat. 17th Planning Meeting Sun. 25th California Auto Museum>Walt & Jacquie
June Sat. 2nd Bill & Frank Liberty Ship Tour>Bill & Frank Sat/Sun 9th & 10th Arnold Tour>Jack & Cathy Kuhn Sat. 16th Russian River Tour>Patrick Schmidt Sun. 17th Yountville Car Show	December Sat. 8th Christmas Light Tour>Ted & Ingrid French



Doug's Corner

By Doug Wiebe

Part 1

The Keller Winery tour on February 11th was great! We had a big turnout (including other PCA regions), nice weather and good food. We saw many multi-million dollar, very rare cars in both un-restored and restored condition. Thanks to Lillie and Bela for putting this together.

We had a standing room only turnout for our very first DE 101. Lot's of good information for newcomers and those thinking of doing, or already signed up for a track day. Thunderhill DE on March 16th is filling up fast and may sell out. Thanks to Mike Roberts and his DE team for getting us off to a great DE start this year.

For more track fun, check out our Driver's Education and car control day at Infineon on May 17th. In partnership with Hooked on Driving, we have some new options we are trying out. Want to see what your car does at the limits in a low speed very safe environment? Thinking of doing a track day, but not quite sure what it's like or if it's for you? This is a great way to find out. One option available this day is to do some slower speed driver control events and get a real demo ride on the Infineon track. The details are in this issue.

Walt and Jacquie have been busy hosting events at their house again. We had the first Wash n Shine planning meeting February 21st. We have many new sponsors this year and Sentinels of Freedom is this year's charity. Even though we have an "experienced" Wash 'N Shine team, it requires many volunteers to make this a success. The next planning meeting is March 7th. Now all we need is good weather and lots of participants on May 27th.

On February 25th, we toured Africa (via photos). Lillie presented some of the photos and stories of her latest Africa trip. Soup, salad, refreshments, and an excellent presentation made this another fun event. Thanks again to Lillie. Yes, it was at Walt and Jacquie's house too.

And of course there are other events this month, depending on your interest. Just read on and watch your e-mail for updates.

Continued on Page 6

Part 2

I haven't driven the new 991 yet. But I will. Saw it on a lift (without the rear bumper and wheels) and it is VERY impressive mechanically. I like the looks too. It is a little bigger (nice to take stuff and for my long bones to fit better) lighter, (better for lots of reasons), more power (always good), better fuel economy (with gas approaching \$5/gal, yes) and much more complex. Now that last one has me a little concerned. I still want one...

Doug

Tech Session Sponsored by Porsche of Livermore March, 24 2012

Porsche of Livermore will sponsor a tech session,
featuring the new 991 on Saturday, March 24,
from 10:00 a.m. until 1:00 p.m.

Manni Viana will introduce us to the new
Porsche 991 model and answer any questions
that we may have for him. Porsche of Livermore
will also have several new 991's available for a
test drive. There will be refreshments afterwards.

R.S.V.P. is requested.

Please reply to Nancy Frasula at:
nancyporscheoflivermore@gmail.com
or phone: (925) 447-6400

For any other questions contact Paul Czopek
at: p.czopek@clearwire.net
or phone: (209) 531-1942

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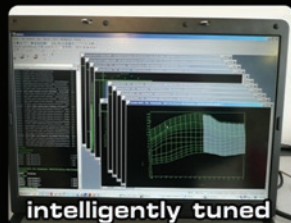
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Diablo Region Driver Education Program Invites you to

"Diablo Friday at Thunderhill"

Friday, March 16, 2012

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Only \$240 gets you and your Porsche this exclusive, 'on-track' experience:

- Track time—5 x 30 minute sessions
- Track space—limited entries guarantee room to run
- Experienced Porsche Instructors
- Full Buffet lunch in the Clubhouse

Comments from past participants at our events:

"Diablo runs a safe and fun event. I will be back..."

"These events are not to be missed by anyone who wants to be a better Porsche driver!"

"Everyone was friendly and there was a lot of track time."

Three run groups—Beginner, Intermediate & Advanced. Mandatory point-by passing on left, in all groups. **This event is limited to 60 cars total!!**

Registration opens on February 6th at motorsportreg.com.

Registration for March 16 is \$240 (\$25 processing fee for refunds). Late registration (after March 9th) is \$260 and non-refundable.

For first timers or if you are just interested, our free DE101 Orientation session is on Wednesday, February 22nd at 6:30PM in Walnut Creek.

Free Safety Inspections

Saturday, March 3rd

Porsche of Fremont

9 AM—1 PM Free Coffee & Bagels

For directions to Porsche of Fremont, go to their web site at: <http://www.porscheoffremont.com>

Tuesday, March 6th

Kahler's

6:00 PM—8:30 PM Free Pizza

For directions to Kahler's in Dublin, go to their web site at: <http://kahlers.com>

For more information or questions, please contact the DE Program Chair:

Mike Roberts at 510-604-7417 or dechair@diablo-pca.org

Check the Diablo Region web site for more information and Safety Inspection forms at <http://diablo-pca.org>

The well-known Motorsport photographer gotbluemilk.com will be at the track taking pictures and will generate CD's or prints for you to review and purchase to retain memories of your exciting day.



Confessions of a DE Day addict....

Is it just me, or...are my DE Track Day compulsions taking hold?

By Mike Roberts

Every time I look at my tires, the tread seems to vary...sometimes it seems like they have plenty of wear left, sometimes they look worn on the outside. So I turn the steering wheel to full lock to make sure I can see the whole tire.

But the rears are harder to see...and my brakes – it's a while since I looked at the pads. They must be worn by now...and I need them to have at least 50% left to go to Thunderhill...so I take the wheels off one by one so I can see both sides of the pads – and inspect all of the tires.

And then when I'm driving the car – is it pulling to the right or is it the rough patch of road I'm on? Do I need an alignment? The camber levels out – it feels OK now. But then I'm on rougher road again, and the Carrera's steering wheel starts to dance in my hands, like the front wheels are square. Are they out of balance? But it's OK, it was another random challenge on the variable road surface testing ground, which most people know as 'The 580'.

I go to bed at night reading 'Going Faster' by the Skip Barber School. Not sure how many times I have read it...there's a lot in it. Funny though, next day I can never seem to remember what I read.

And when I'm on the road, I start to think more of lines. Today, waiting to turn left at one of our larger intersections, there's a big SUV sitting in the lane to my left, also waiting for green. The dotted line in front of us describes a simple arc through the intersection into the lanes we want. Easy. Yet, the SUV ignores the dotted guidance and goes straight-line for the other side, necessitating hard braking, an early apex, and the inevitable track-out into my lane! A nice late apex gets me on the gas early, so by the time my lane is invaded, I'm long gone...and I haven't even broken the speed limit.

I'm also practicing my heeling and toeing. (That's when you apply the brakes while simultaneously using the throttle to meet the higher revs as you downshift). A few years ago, I asked a driving coach how I could get better at this – he said to sit in the car, engine off and practice...applying the brakes and the throttle.

Continued from Page 9

Ever tried to explain to your spouse why you are spending a solitary evening, sitting in a quiet car, imagining you are driving it? The sincere 'are you, um...OK?'. 'Yes, I'm practicing heeling and toeing'! I can just hear her on the phone to her friends..."I'm a bit worried about Mike - he's spending hours in the garage, just sitting in his car. At least he's not making car noises but, he's just sitting there....".

I've printed out the Safety Inspection form a few times now. When I sign up, I usually print it immediately. Then I can't find it, so I print another. I even start to fill out the sections. Then, on the day of the Safety Inspection, I print another and as I put it in the glove-box and I find the other two...

I Google the track. At Thunderhill you can now put the little figure on it and go for a walk around like you can with Infineon or Laguna. But not all of it, as you try to go over turn 5, it switches to a photo of two blokes on bicycles. But you can get a good aerial view and see the shape of the turns. And hey Microsoft, why isn't Thunderhill on Forza 4?

My preference is not to look at on-line Forums too much. Some information is OK, but you do wonder if the post giving you advice on alignments and setup is actually being written by a 12 year old game addict whose understanding comes from an electronic drop-down menu. Not only that, but on-line, every minor mechanical problem seems of epidemic proportions leading to the instant reduction of your five year old Porsche to scrap values.

Apparently, 85% of men think they are better than average drivers. We know that, they are all on-line freely giving each other advice!

I always get a bag of stuff together a few days before. Torque wrench, windshield cleaner/wipes, a few tools, some engine oil and brake fluid (although I have never had to use either on the day), paper towels, tire pressure gauge, pyrometer (an impressive device to be seen with at a track day, which spits out lots of information you can't understand), plus my file and a pen to record pressure and temperature readings, another empty bag to receive the things I will take out of my car and my driving gloves and shoes.

Continued on Page 11

Continued from Page 10

One time, I got to Willows before I realized I had forgotten my helmet...

Which goes to show that you can take your fun seriously as long as you don't take yourself too seriously! And if you take your fun seriously, we'll see you at the next DE Event, Thunderhill Raceway Park March 16th. Diablo Friday...sponsored by Fremont Porsche.

Even if you are not going to the track, come out to our safety inspections, hang with us and get your car inspected for free. Fremont Porsche, Saturday, March 3rd , 9am – 1pm and Kahler's Werkstatt, Tuesday, March 6th, 6pm to 8.30pm. No need to call ahead, just drop in.

Safety Inspections for Thunderhill Friday, March 16, 2012	
Porsche of Fremont	Kahler's
5740 Cushing Parkway, Fremont	6117 Dougherty Rd, Dublin
Saturday, March 3rd	Tuesday, March 6th
9AM—1PM	6PM—8:30PM
Refreshments provided	

Interested in Porsche History?

George Lagusis, one of our members (over 25 years), has two collections of publications he would like to pass on to someone who wants them.

He has Panoramas dating from 1985 through 2011, about 26 years. He also has copies of the 356 Registry from 1985 through 2007.

He is wanting to just give them away to someone who is willing to come and get them. He would really like to give them together, but will give up each separately.

Just contact George at 415-772-7870.

MALLYA AUTO COLLECTION TOUR

Wednesday, March 28

Time: 6PM-8PM

Location: 28 Liberty Ship Way, Unit 2810
Sausalito

RSVP: Jacquie Lietz at: jhl_online@yahoo.com OR 925-256-7620

Deadline: March 26, 2012

Those wanting to caravan to dinner prior to the auto tour, meet at Buttercup Pantry in Walnut Creek at 3 PM. We will eat at Saylor's Restaurant, 2009 Bridgeway in Sausalito at 4 PM. The restaurant serves Mexican/Cabo cuisine.

LIMITED TO 40 ATTENDEES

Cost: \$15 per person (This is a 100% donation to "Make a Wish Foundation")
Make your check payable to Diablo PCA and mail to: Diablo PCA, P.O. Box 1047, Livermore, Ca 94551

Vijay Mallya is well known for his Force India formula One Team, large car collection, as well as being the Chairman of United Breweries Group and Kingfisher Airlines.

During our visit, we will tour a portion of the extensive worldwide 260 auto collection that includes: a Porsche 962CR, a 1955 Porsche 550 Spyder, 1966 Ferrari 365 California Spyder, and a 1954 Jaguar D type plus many more 4 wheel wonders.

You can enjoy photographing the cars, opening the doors and sitting in them if you wish. So, bring your cameras and join us in admiring beautiful original examples of an outstanding collection.

Check out: www.mallyacollection.com



THE MALLYA COLLECTION



Porsches and the People Who Drive Them



Meet Satoshi Iwahashi aka Tosh

1. What first interested you in Porsche?

I have had Porsches for the past 34 years before joining club in 2009.

2. What was your first Porsche and why did you purchase it?

I have had a 911S; it's sporty, fast and handles well on curvy roads.

3. What are your interests (hobbies)?

My hobbies are fly fishing, collecting Asian antiques, skiing and most outdoor activities. I also love to travel, having been to Japan, Europe, China and Africa.

4. What type of work do you do and if you are retired, what did you do?

Working as landscape design and construction, arborist, and consulting.

5. What is your current Porsche?

Currently, I drive a 1973 - 911T sport-o-matic and a 912 Targa

3. What do you like about your Porsche?

I like them for their lightweight handling on the winding roads.

7. What options do you wish it included?

Options I like: suspension package, sport and exhaust mode.

8. Is this your daily driver and if not, when do you drive it?

I try to drive my Porsches as often as I can, for weekend errands, tours, PCA functions and some 912 registry, early 911 group functions.

9. What type of driving do you like to do (i.e. spirited, country winding roads, long interstate trips)?

I love driving on spirited and winding roads

10. What activities do you enjoy doing with the Diablo Region?

My favorite activities are the Monterey Historics in August, James Dean tour to Cambria, and our Saturday breakfasts.

Continued from Page 13

11. Is there any particular event that stands out as most enjoyable?

The most outstanding event has been Rennsport, especially driving on the track

12. If you could have any Porsche, what would it be and why?

My most desired cars are the Carrera GT and the 959; they stylish and rare.

The image shows the rear view of an orange Porsche Carrera GT. The car is parked in a garage or showroom with large windows in the background. The license plate reads "ME XY 997". The word "GT" is visible on the rear of the car.

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Food and Friends

Diablo Region members are now meeting at Buttercup Bar & Grill, 660 Ygnacio Valley Road, Walnut Creek, Ca 94596, located between N. Broadway and N. Civic Drive. Breakfast is every Saturday at 8AM. Be sure to wear your name tag! This is a great way to casually meet other members and catch up on upcoming Region events.



Pleasanton Saturday Breakfast **Additional Saturday added!**

If you can't get up in time to get to the Saturday morning breakfast at Buttercup Grill & Bar in Walnut Creek, drive over to Pleasanton and join a few hungry members at Vic's All Star Kitchen. We meet each month on the 2nd and 4th Saturdays at 8:30AM.

The next breakfast is scheduled for March 10th and again on March 24th. We hope to see you there. Vic's is located at 201 Main Street, Pleasanton. We have tables reserved in the backroom. Check directions at:

<http://www.vicsallstar.com/about.htm>.



New Location for Monthly Dinner

There is a monthly dinner held the 3rd Thursday of each month. Faz is located at 600 Hartz Ave., Danville. The group meets at 6:30PM.





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5740 Cushing Parkway, Fremont, CA 94538

Diablo Region's Selected 2012 Non-Profit Organization is SENTINELS OF FREEDOM

One of the on-going objectives of the Diablo Region is to ensure we are consistently tuned into the needs of our community and we determine what our members can do to "give back" and support those needs. In an effort to meet this objective, the Board has decided the Region should select one non-profit organization that gives back to our community and support that organization throughout the entire year through promotions at our various events. The organization for 2012 is Sentinels of Freedom Foundation in San Ramon.

Sentinels of Freedom Foundation is a non-profit veterans' organization that provides up to four years "life scholarships" to help vets become self-sufficient. The support from the community comes in the form of money, time, goods and services, housing and transportation.



The Mission of Sentinels of Freedom is to provide life-changing opportunities for men and women of the U.S. Armed Forces who have suffered severe injuries and need the support of grateful communities to realize their dreams.

The foundation was established in 2004 by the father of three Army Rangers, Mike Conklin from San Ramon, when one of his sons was wounded in Iraq in 2003.

Our first event to support the Sentinels of Freedom Foundation is the 28th annual Wash 'N Shine on May 27th. There will be raffle tickets sold for chances to win several prizes. Be sure to come out and show your car and buy some tickets to support our veterans and try to win prizes.

There will be announcements throughout the year when we will be highlighting contributions to Sentinels of Freedom. However, you can make contributions at any time by mailing a check directly to the Foundation at PO Box 1316, San Ramon 94583. If you have questions or want to find what other opportunities are available to assist, call 925-380-6342 or visit their web site at info@sentinelsoffreedom.org.

Diablo Region members care!

VIP Performance Preferred Program



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AND SERVICE CENTERS

You have been invited to participate in the **Big O Tires VIP Performance Preferred Program** for motoring enthusiasts. Thru the Porsche Club of America and your local chapter you have been provided access to register in the program and share in this great concept.

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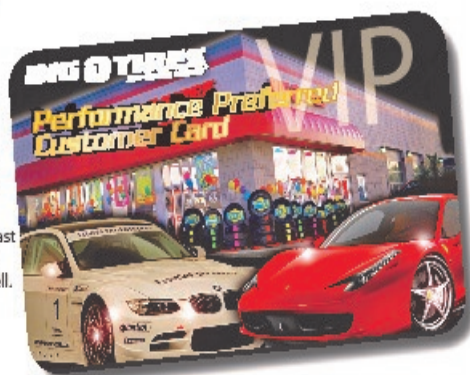
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For any additional questions please email

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New Members

New Members

Brunetti, Jeffrey J.	2002 911 Turbo, Black
Cox, Steven	20070911 C4S, Blue
De Leuze, John	2012 Panamera
Freitas, Michael J.	2005 Boxster S, Silver
Fung, Thomas	2011 Cayman, White
Hull, Ronald A.	1967 911, Blue
Roake, Thad A.	2011 Cayenne, Black
Winkler, Carl J.	2007 Cayman, Red

Total New Members: 8

Transfer In Members

Colombotos, James T. <i>Transfer from Golden Gate (GGR)</i>	2002 996, Silver
Mukai, Russ K. <i>Transfer from California Central Coast (CCC)</i>	2008 Boxster S, Blue
O'Neill, Michael <i>Transfer from Golden Gate (GGR)</i>	1995 911 C4, Silver

Total Transfer-In Members: 3

Primary Members: 614

Affiliate Members: 59

Family Members: 367

Total Members: 1040



Keller Estate Wine and Auto Tour

by Walt Lietz

Who is Arturo Keller and why does he have almost a \$100 million dollars in old cars stored at his Sonoma County winery? As we walked through the Keller Estate wine caves on Saturday, February 11 seventy PCA members were asking the same question.

It all started after our weekly breakfast in Walnut Creek. **Lillie Echevarria** called us together in the parking lot of the Buttercup

Pantry and gave us our maps and reminded us of the PCA rules - lights on, no speeding, watch out for the car behind you! - and then we headed out the parking lot, past Sears Point (Infineon Raceway), and up Lakeville Highway toward Petaluma.



The Keller Estate sits just off the highway on a beautiful piece of land overlooking the Petaluma River. As we drove up Lillie pulled us aside. Jackie and I waited to see if the \$150,000 Panamera Turbo I was driving was worthy of being included in the photo opportunity she was organizing in front of the main entrance. We finally parked alongside the rest of the Porsches and got our picture taken.

We were happy to see members from the Golden Gate, Loma Prieta and Redwood regions and our Zone 7 representative, **Sharon Neidel**, waiting for us in front of the winery as the guards opened the first automobile hall (it could not be called a garage) and we poured in. On the right stood three fully restored Duesenbergs, then there

were Bentleys, Jags, a few Rolls and lots of older cars which were harder to identify. We were in the America-English wing of the Keller collection. Many of the cars were winners at Pebble Beach Concours D'Elegance and others were winners of notable races around the world.

Next stop was the Italian collection housed in its own hall across the winery courtyard. A sea of red cars greeted us. A few Ferraris but many more Alfas were on display. We were not allowed to photograph the collection so if you missed the tour you have to hope for

your own invitation to see it all. The third and fourth wings of the collection were not open for us and this included the German cars. We can only imagine which Porsches were in there.



Arturo's daughter, Ana, met us at the

wineries reception desk and took us on a tour of the wine caves and the production facility. She explained how the soil changes from the river bank to the top of the hills and how this allows Keller to grow many different kinds of grapes. Keller Estates is unique in that it grows all the grapes for all their wines on their own property. After the tour, we went upstairs to our private tasting room where we sampled several wines and enjoyed meeting the members from the other Zone 7 regions. On our way out we each received a bottle of 2006 Keller Estate La Cruz Vineyard Sonoma Coast Syrah and we were off to lunch in Novato.

Lunch was in the Fireside Room at the Wild Fox in Novato. Our Zone 7 rep reminded us that we have a great opportunity to attend Parade this year in Salt Lake City and that Legends of the Autobahn will



again be in Carmel during Historic Race Week in Pebble Beach. After lunch, it was a quick ride home. Thank you Lillie for a wonderful tour!

BTW - Arturo's dad was a Swiss engineer who emigrated to Mexico many years ago. His son started a company to manufacture automobile spare parts there. These parts are now exported all over the world and are used on most makes of cars. We were privileged to see his private car collection not open to the public.



The gang looks intrigued



Tanks of yummy wine!



Heading to lunch



<< Lillie, our Hostess

Sharon Neidel >>

Photographs provided
by: Walt Lietz, Carlos
Bocanegra and David
Bush



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Diablo Russian River Valley Wine Country Tour April 14 & 15



Itinerary:

7:30 AM Breakfast at Double Tree Berkeley Marina (200 Marina Blvd, Berkeley).

8:45 AM Drivers' meeting

Drive to the Marin French Cheese Co. to sample cheeses and pick up goodies for our picnic lunch

Visit a few Russian River Valley and enjoy some great Porsche roads



Dinner is across the street from hotel with social time after dinner at our hotel in Winsor.

April 15th: Sunday breakfast at the hotel

Head to the square in downtown Healdsburg

Visit one of the most beautiful wineries in the area followed by lunch together before heading home

Expenses: each attendee is responsible for their own expenses.

Estimated costs:

- Breakfast at the Berkeley Marina with a view of the Bay—\$10-\$15
- Wine tasting fees: \$5—\$10
- Dinner: \$15—\$25 (order off the menu—the wild game dishes are a favorite)
- Hotel: \$143 plus tax (includes breakfast) **Price only held until March 14th**
- Sunday Lunch: \$5—\$10

Space is limited

Hotel rates guaranteed **ONLY** until **March 14th**

Tour registration closes **April 1st**

For information and hotel reservations, contact Paul Seidel-Smith at porschepaul77@gmail.com or call 925-784-5539



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Join Luis and Kathy Soler and the rest of the gang as we hit the road to have a delicious international meal without needing our passports or going through Security at the airport.

Starting Point: Mimi's Restaurant Parking Lot
4775 Hacienda Drive
Dublin, CA

Time: Noon

Destination: Habana Cuba Restaurant
238 Race Street
San Jose, CA

Tour description: This driving tour should take from 2 to 2.5 hours. It begins in Dublin and ends at the Habana Cuba Restaurant in San Jose. What is unique about this tour is that it gets you from Dublin to San Jose meandering through scenic paved back roads without use of the freeways.

Deadline: Contact Luis Soler by **April 21** at 925-784-5344 or on email at: vicepresident@diablo-pca.org





Cinco De Mayo Tour

May 5th, 2012

Led by Lillie Echevarria & Bela Privari

Arriba, Arriba Amigos!!!

We have a great tour lined up – so come join us for a fun day of Backroads Driving, Food and Social.

Let's start at 8 a.m. with a breakfast social sponsored by Livermore Porsche (3100 Las Positas Rd)
At 9 a.m., we'll depart for a curvy and exciting three-hour driving tour through Livermore Valley into San Joaquin and Stanislaus backroads ... si Señor – we found some new roads to check out!



Around Noon, we will be back in Livermore wine country for a scrumptious lunch.

COST: \$25 per person (Includes breakfast, lunch, driving tour)

Lunch Options include:

- Grilled Chicken Caesar Salad with fresh Parmesan Cheese and Garlic Croutons
- Angus Beef Ribeye French Dip with caramelized sweet onions, horseradish aioli and brandy flavored au jus
- Roasted Vegetable Focaccia Sandwich with onion, zucchini, Portobello mushrooms, eggplant, bell pepper, avocado, tomatoes, Jack cheese with cilantro-garlic aioli and small Caesar salad
- The Club with turkey, avocado, bacon, lettuce, tomato and Dijon aioli on focaccia with small Caesar salad.
- Herb crusted seared salmon with herb rice and vegetables



Reserve your spot by mailing your **check and Lunch choice** at:
Diablo/PCA, P.O. Box 1047, Livermore, CA 94551-1047

Checks must be received by no later than Monday, April 30th.

Maximum participation 50 cars or 80 people whichever is first.

If questions, contact Lillie Echevarria at 925-549-5454 or at lillie62peru@sbcglobal.net Hasta la vista!!!!

New Advertising Partnership Program for Diablo Region

2012 brought us not only a new year and a new Board of Directors, but new opportunities to review ways to make the Region more successful and to continue with old programs while using new methods and policies.

Ingrid Plooy, our Advertising Chair, met with a small committee of members with the intent of putting together a new advertising program that would focus on benefiting both the Region and the advertisers.

In Ingrid's research, she discovered that we were charging a very low rate for advertising in our monthly newsletter compared with other Regions. Other Regions also supported some form of Partnership Program with their advertisers as well.

In addition to changing the ad rates, we also have assigned one person to be the main contact for each Partner. This allows the Partner to understand what events we have throughout the year and to determine which events and how much they can contribute. We can get away from the "nickel and dime" approach we had in the past.

The Partners receive printed versions of The devil's Advocate for display in their businesses as part of the Program. The web site is also being revised to generate a link connection between Diablo's web site and the web site for the Partner.

If you are going to be leading a tour or putting together a social event and may be needing some assistance from one of our Partners, please contact Ingrid at [advertising @Diablo-pca.org](mailto:advertising@Diablo-pca.org) to find out who the contact is.



It's Bocce Ball Time!!

Saturday, May 19, 2012

Players and Cheerleaders are all welcome to sign up
and join in the fun!

Don't miss the event selected as the Best Social Event of
2010! Come join us for another fun evening at Campo di
Bocce in Livermore.

3:00—4:00 pm - Private Barrel Room tasting at Ruby Hill Winery \$10 per person - pay directly to
Ruby Hill Winery that day (waived for Gem Society winery members). They will
be offering reserve wines, barrel tasting and light snacks. A 10% discount will
be available for any wine purchases made.

5:00—6:00 pm - Bocce Ball at Campo di Bocce

6:00—7:30 pm -Italian Family Style Dinner - includes Salad, two Pasta dishes (one meatless),
dessert platter and non-alcoholic beverages.

Cost: Bocce Ball and Dinner - \$45 per person

Make checks payable to Diablo PCA Region and mail to:
Diablo PCA, P O Box 1047, Livermore, CA 94551-1047

RSVP: Paula Ciopyk at pcciopyk@comcast.net

Deadline: May 10

There may be a limitation of participants due to court availability, so **SIGN UP SOON!**

Note:

Want to know more about the game of Bocce ball?

Check out this link:

www.campodibocce.com/livermore/bocce/index.html



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Porsche Club of America—Diablo Region 28th Annual Porsche “Wash ‘N Shine” & our “People’s Choice” Contest

All Porsche owners and auto enthusiasts
Come celebrate our annual Wash ‘N Shine!

WHEN: Memorial Day Weekend
Sunday, May 27, 2011

WHERE: The Paddock at
Danville Livery Shopping Center
400 Sycamore Valley Road West
Danville, CA



Registration starts at 8:00 AM
Judging starts at 9:30 AM

DAY'S EVENTS

- Judging of 12 Award Categories (by Model Type)
- People's Choice Contest—All participants & guests may cast their votes for FUN categories to be announced soon.



Entry Fee: \$20 pre-registration—Deadline: May 20th

All Judged cars MUST be pre-registered

Entry Fee: \$25 day of the event

No Fee to Park and Party and join in the fun

No Fee to view the cars and bother the owners!

No Fee to VOTE for the People's Choice categories

**Charity Raffle drawings held throughout the event for to support
the Non-Profit Veterans' "Sentinels of Freedom Foundation".**

**Come have a relaxing day, enjoy the cars and do some shopping in
The Paddock and other fine stores at The Livery!**

<http://www.thepaddockatthelivery.com>

<http://danvillelivery.com>

For Latest Wash N Shine info:

<http://diablo-pca.org>

Facebook "Diablo Region Porsche Club of America"

Walt Lietz: 925-256-7620



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Porsche recommends **Mobil 1**



PORSCHE

A Day at Infineon

Thursday, May 17, 2012

Diablo Region has been given an opportunity to join Hooked on Driving for two events at Infineon Raceway. You can make your choice:

- Drive with Hooked on Driving for a \$25 discount of the \$345 price (discount only for Diablo Region)

OR

- Drive a Car Control Fun Day in the Paddock, have a "coach" demo ride on the track with HOD, including lunch priced around \$50. (Open to Diablo PCA members and their immediate families) .
Registration will be limited.

If you are interested in driving the track with HOD, contact Mike Roberts at dechair@diablo-pca.org to get the special code for the discount.

More details will be made available as the planning is completed.



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