# The devil's Advocate



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May 2009



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Zone 7 Representative Sharon Neidel <u>sharonneidel@vahoo.com</u>

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Charity Coordinator Lillie Echevarria <u>charitychair@diablo-pca.orq</u>
Chief Instructor Scott Pope <u>chiefinstructor@diablo-pca.orq</u>

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Name Tag Guy Phil Eskildsen nametags@diablo-pca.org

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Rally Chair Jan Ahlman

Track Chair Luis Soler <u>trackchair@diablo-pca.org</u>

Track Registrar Mike Ciopyk <u>trackregistrar@diablo-pca.org</u>

Webmaster Anthony Mendoza <u>webmaster@diablo-pca.org</u>

Mailing Address: Diablo/PCA

P O Box 30667

Walnut Creek, Ca 94598

# **FUTURE DIABLO REGION EVENTS**

Feb 28 ➤ Powder Coating discussion Lunch & Wine tasting

Mar 21 ➤ Lodi Wine Tour

Apr 18 ➤ Bocce Ball and Lunch

Apr 25-26 ➤ Yosemite Tour

Apr 27-May 1 ➤ Ladies Mexican Cruise

May 24 ➤ Wash \_N Shine

May 31 ➤ Newcomer BBQ

Jun 5 ➤ Thunderhill DE

Jun 20 ➤ Diablo Mille Tour

Jul 18 ➤ 25th Anniversary BBQ

Aug 22 ➤ Tour de Jour

Sep 4 ➤ Thunderhill DE

Sep 12-13 ➤ Paso Robles Tour

Sep 19 ➤ Tour of Canepa Design

Sep 20 ➤ San Jose Tour

Sep 26 ➤ End of Summer BBQ

Oct 3 ➤ Oktoberfest

Oct 17 ➤ Coastal Tour

Oct 31 > Gimmick Rally

Nov 14-15 ➤ Feather River Tour

Nov 20 ➤ Planning Meeting

Dec 5 ➤ Holiday Party

Jan 30 2010 ≽Anniversary Award Dinner

Feb 13 2010 ➤ Go Carts

Feb 27 2010 ≻Dublin Ski Trip

Mar 14 2010 ≻St. Patrick's Day Party

# PCA / ZONE 7 REGION EVENTS

May 2-3 ➤ Autocross

May 17 ➤ Concours

May 17 ➤ Rally

May 17 ➤ Corral

May 30 ➤ Autocross

Jun 28-Jul 5 ≻Parade

Aug 11-16 ➤ Monterey

# GOLDEN GATE REGION AUTOCROSS

# SCHEDULE

**Mar 21** Aug 22-23

Apr 18 Sep 26

May 16 Oct 24

Jun 20 Nov 21

**Jul 25** 

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# The Inside Line

by Steve Jones

As I write this I'm watching the Formula 1 Grand Prix of China on Speed TV. If

you've heard anything from the first two races of the season, it's surely that the new rules have overturned the traditional dominance of Ferrari and McLaren and allowed teams like Brawn GP (née Honda F1) and Red Bull to take the top step of the podium. One of the more interesting things revealed during the race was the quick change system for the nose and front wing used by Toyota. This immediately reminded me of the incredible three and a half minute gearbox replacement for Audi's R8 at Le Mans a few years ago, and no doubt we'll see a few other teams trying out something similar.

I've been meaning to say something about actor Patrick Dempsey of Grey's Anatomy for a while now. Partly because of his yeoman-like participation in the Grand Am series in general, and partly because of the comparisons with Paul Newman cropping up since his appearance in the Rolex 24 Hours of Daytona. And with recent announcements that Mr. Dempsey will be driving a Ferrari in the 24 Hours of Le Mans this year, I have yet another excuse. The question in my mind is whether the active participation of a media star in road racing will lead to more coverage of cars turning in both directions outside of channels buried in deep cable like Speed TV.

There are lots of events in various stages of planning right now, including our annual Wash 'n Shine on May 24th with capable and energetic co-chairs Charles Rooks and Eugenie Thomas. As

turning to The Livery in Danville weren't enough, Charles and Eugenie are pulling out all the stops to make this event as memorable as it should be for both the 25<sup>th</sup> Wash 'n Shine and the 25<sup>th</sup> anniversary of our region.

This year's Wash 'n Shine is an opportunity for Diablo to make a big impression in the community and set ourselves apart from other car clubs. But to have the event run smoothly we're going to need a lot of volunteers to step forward and pitch in. The more members that participate, the more time each volunteer will have to enjoy the event itself and we expect to have some nice incentives thanks to our sponsors and advertisers. Expect to see a call for volunteers in the Advocate and via the email blasts we send through the PCA National web site with specific jobs we need to fill leading up to and during the event.

Speaking of email and the web, some of you may have noticed that the PCA National web site at <a href="http://www.pca.org">http://www.pca.org</a>, as well as the many region sites hosted there including Diablo's, were down most of the week of April 13-19<sup>th</sup> -- this was due to a severe hardware failure. Fortunately the web team at headquarters has been working on a new web site for a long time and was nearly ready to bring it into service. So if you haven't visited the PCA web site recently be sure to do so soon and check out the new look and extra features that have been added.

We are all very fortunate not just to enjoy the luxury of a Porsche car, but the camaraderie and support of our fellow members. PCA in general and our region in particular has long acknowledged the need to give back to our communities

if

and support those less fortunate than ourselves, as we were recently able to do with the toy drive for our holiday dinner in December. To encourage this kind of activity and help make sure it's a part of what we do, member Lillie Echevarria has volunteered to serve as charity chair. I'm proud to have her join the growing number of volunteers that keep Diablo going as a region, as well as her efforts to help us deliver on our goal to help those in our communities in need of our assistance. If you have questions you can reach Lillie using the email address charitychair@diablo-pca.org.

One last note before I sign off. You may have heard that we got a decent amount of snow in the Sierra this year. You may not have heard that this doesn't do very much to make up for the previous two years with catastrophically low snowfall. I'm expecting water-restrictions again this year for much of the East Bay, and I ask that you give some thought to ways in which you can conserve water. If you have sprinklers, run them less often and for shorter periods. If you can, forgo washing your car as often - after all, I need competition for the next Dirtiest Car award. And above all, obey the restrictions put in place by your local water district.

Well that's enough of me for this month folks. I want to point out that Diablo benefits from a lot of people volunteering a lot of their time as we start putting on a long season of events this year. The next time you meet one of these folks at an event, please go ahead and let them know how much you appreciate the work they're doing to make Diablo the best region in Zone 7.

Until next month, -Steve



# Steve's Breakfast

Stay alert for a Blast from Steve regarding the location of his alternative Breakfast he holds monthly for those members who don't reside close to Marie Calender's in Walnut Creek, our other monthly breakfast location.

It is a great time to not only have your first meal of the day, but a wonderful opportunity to relax and get to know other Porsche members.



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# Porsche Club of America- Diablo Region 25<sup>th</sup> Annual Porsche Wash and Shine

All Porsche owners and auto enthusists- Come celebrate our Silver Jubilee Wash and Shine anniversary with fellow enthusiasts!

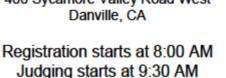


Memorial Day Weekend Sunday, May 24, 2009 The Paddock at the

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10 Award Categories

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No fee to view the cars and bother the owners!

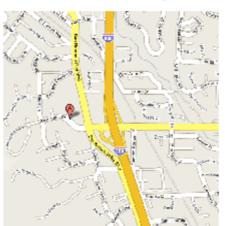
fantastic stores at The Livery! http://danvillelivery.com



For Latest Wash & Shine Info: http://dia.pca.org/

Eugenie Thomas (925) 313-9067 eugenie959@yahoo.com

Charles Rooks (925) 989-0942







# **PCA Diablo Region's Afternoon Delight New Members BBO**

Sunday, May 31<sup>st</sup> 1 PM - 4 PM **Nedra and Tom Marinshaw's place** 721 El Cerro Blvd, Danville 94526

All Members are invited to come help welcome our new members Other reasons to come:

- You are a new Porsche member and want to meet other owners.
- You have been a member for a year or two and want to find out what other events the club offers.
- You want to find out more about DE or Autocross that you read on our web site.
- You want to detail your car or enter the next Concours, but don't know how to start.
- What is a Rally and how do you avoid strangling the Navigator?
- You have participated in a few events and want to let the new members why they should join in on the fun.
- You are going to Germany and want to visit the Porsche factory. Has any member been there before?
- You also want to turn your 914 into a portable BBQ and be King of the next club tour. So, you just need to find out which local shop has the parts and technology.
- You just want to relax among friends, grab a burger and b.s. about cars.
- There are **Dozens** of other reasons to come so please come join us at Nedra and Tom's backyard.

Cost: \$15 per person

Free for New Members who joined on or after October, 2008

There will be a reasonable amount of "beverages" available. You are welcome to bring your favorite "adult" beverages if you like.

Please send an email to: membership@diablo-pca.org before May 26<sup>th</sup> to let us know you are coming.

Make your check payable to: PCA-Diablo Region and mail to:

PCA-Diablo Region % Jim Edmunds, Treasurer P O Box 30667 Walnut Creek, Ca 94598

## NEWEST GENERATION PORSCHE 911 GT3 TO MAKE NORTH AMERICAN DEBUT IN **NEW YORK**

IMPROVED AERODYNAMICS, SUSPENSION, BRAK-ING DISTINGUISH 2010 GT3

# Submitted by Jill Beck, PCA Newsletter Committee Chair

NEW YORK --- April 6, 2009 --- Porsche will unveil the fastest, most powerful 911 GT3 to-date at the New York International Auto Show on April 8, 2009. The high performance GT3 is the latest model in the new generation 911 series and translates the wealth of knowledge Porsche has learned from motorsports resulting in superb capabilities both on road and on track.

The 2010 Porsche 911 GT3 is an engineering and technological "tour de force" with increases in engine output, upgrades to the suspension and stability management systems and brakes as well as substantial improvements to the overall aerodynamic package.

The 2010 Porsche 911 GT3 will be available in the fall of 2009, with an MSRP \$112,200.

Where: The Porsche stand at the New York International Auto Show, Jacob K. **Javits Center** 

When: April 8, 2009 at 2:55 PM

What: 2009 Porsche 911 GT3 - North

American Introduction

-Defending American Le Mans Series GT2 Champion, Flying Lizard Motorsports Porsche 2007 911 GT3 RSR Le Mans car-Grand Am Series competitor Wright Racing Porsche 911 GT3 Cup car.

Who: Detley von Platen, President and CEO, Porsche Cars North America

-Patrick Long, Flying Lizard Motorsports Team Driver and American Porsche Factory Driver, past class winner at the 24 Hours of Le Mans, 12 Hours of Sebring, and 24 Hours at Daytona.





# **Special Web Site Alert From Porsche Club of America**

Recently Porsche Club of America issued an announcement regarding changes to their web site. If you did not receive the announcement or misplaced it, please review the copy below. It will aid you in signing onto the new web site recently launched by Porsche Club of America.



# Important notice regarding PCA.ORG and your logon account

On Monday April 20, 2009, we launched PCA's third generation web site! There's an entirely new look, updated to be easier to use and more attractive, while enabling us to offer new features and value to your PCA membership.

The launch happened a little earlier than we wanted, as the existing PCA server computer failed abruptly the evening of Tuesday April 14th. Numerous difficulties delayed the replacement server and web sites until just today. You may have also noticed some PCA region and zone web sites were similarly inaccessible, for the same reason. Most web sites are restored and operating once again but a few still need a bit more work in the coming days.

# **Existing PCA.ORG Users:**

If you have an existing pca.org logon username from the old site, that will not change. However, **passwords will be reset.** Your initial password will be of the form "pcaNNNN", where NNNN is the last four digits of your PCA membership number. Upon first login to the new site, you'll need to pick a new password immediately; the password must be at least 7 characters long. If you have trouble logging-in, please try the <u>password recovery feature</u>, or email the <u>PCA National Office</u>.

# **Members without PCA.ORG login accounts:**

If you have not previously had an account on PCA.ORG, one has been created for you as a feature of your PCA membership. Your username will be of the form <first initial><last name><last 4 member number digits>. For example Joe T. Plumber, PCA #20090120, is *jplumber0120*. Your password is of the form "pcaNNNN", where NNNN is the last four digits of your PCA membership number. For example, Joe Plumber's password is *pca0120* (must be lower-case).

We trust you will enjoy the new web site for years to come!

Thank you for your patience during this unusual event.

Jim Selders

PCA Information Technology Chair

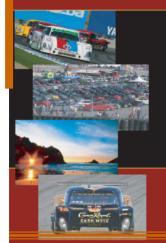




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Travel Information



# Second Annual DIABLO Mille PCA

The California Mille is an annual historic and classic car tour run on public roads. It is inspired by the Mille Miglia, a former Italian open-road endurance race covering some 1500 km (or roughly 1000 miles) from Brescia-to-Rome-to-Brescia and ran twenty-four times from 1927 to 1957. The Mille Miglia (Thousand Miles - pronounced ['mille 'milkaa]) was an open-road endurance race which took place in Italy twenty-four times from 1927 to 1957 (thirteen before the war, eleven from 1947). Like the older Targa Florio and later the Carrera Panamericana, the MM made Gran Turiono (Grand Touring) sports cars like Alfa Romeo, Ferrari, Maserati and Porsche famous. In California this annual car tour replicates the Italian counterpart with a major meeting place in San Francisco, CA

Here at Diablo PCA we bring you a very exclusive one day event, a Diablo Porsche Mille which starts in Emeryville, will end with a lunch on the coastal town of Bodega Bay, California. In this PCA tour event, we will drive an exciting segment of the exclusive California Mille. Though all models of sports cars are welcomed, this event strongly encourages Porsches. Unlike the real USA 1000 Miglia, all Porsches welcomed, pets drivers and passengers.

### SATURDAY IUNE 20th, 2008

MEET 9AM: EASY PORSCHE - 4060 Harlan St. Emeryville, CA 94608.

DEPART 9:30 AM:

ARRIVE 10:00 AM: parking lot located outside of a Spa called FROGS located in Fairfax, California.

DEPART 10:30AM: FROGS, Fairfax, California we will drive the portion of the California Mille to Bolinas, California, on FAIRFAX-BOLINAS ROAD. Be sure to enjoy picture opportunities at Alpine Lake, as we then continue on a spirited oceans view twist roads towards Bolinas.

ARRIVE: 11:45 AM Intersecting with Highway 1 we would head into the town of BOLINAS.

Visit to stretch legs in BOLINAS, California

DEPART: 12:30 PM Enjoy the long drive up Highway One

ARRIVE: 1:45 PM BODEGA BAY - We will have a special car display corral while we enjoy a scrumptious lunch. This year corral and lunch event will be at TIDES WHARF - 800 Highway One, Bodega Bay. Drive to return to the Bay Area. PLEASE EMAIL ME TO RECEIVE YOUR "ePORSCHE DISCOUNT PACKET" which includes PCA club member limited time discounts from A. Baure Porsche Repairs. They will offer a variety of safety checks, modifications, repairs and dyno testing. PLEASE RSVP BY JUNE 5TH 2009.

COST: FREE (Lunch not included) RSVP @ tito@studiorezz.com

MAP: Approx. 4 hours and 160 miles RT

Name	Email	Passenge	r(s)	Year
Model of Porsche	Special	Requests		

# VW-Porsche 914 Celebrates Anniversary

Submitted by Jill Beck

quiet when today's Dr. Ing. h.c. F. Porsche AG established VW-Porsche-Vertriebsgesellschaft mbh, the VW-Porsche Sales Company, together with Volkswagenwerk AG, as it was called at the time, in April 1969. Holding stock capital of DM 5 million, the new company launched the strategy of success for two sports cars still carefully held back from the public pending their final presentation: the VW-Porsche 914 and 914/6.

The establishment of the VW-Porsche Sales Company marked the beginning of a true story of success – and the fortunate end of a dramatic development. Back in the mid-60s VW was looking for a successor to its then rather outdated Type 34 sports coupe, better known as the "Karmann Ghia". At the same time Porsche was striving to expand its position in the market with a sports car in the promising segment beneath the 911.

Facing this challenge Ferry Porsche and VW's CEO Heinrich Nordhoff agreed in spring 1966 on a joint venture destined to benefit both parties: Porsche was given the assignment by Volkswagen to develop a low-cost mid-engined sports car intended to enter the market as a Volkswagen with four cylinders and as a

Porsche with a six-cylinder boxer engine.

With the development process continuing at a good pace, the Board of Management of VW was suddenly confronted with a tragic change: Heinrich Nordhoff died unexpectedly in 1968 and Kurt Lotz was appointed the new Chief Executive Officer. Lotz rescinded the contract agreed verbally and insisted on Volkswagen receiving the sole and exclusive sales rights for the car being developed by Porsche. After long and tough struggles bringing the 914 to the brink of failure more than once, the two companies agreed in a compromise to call the new car the "VW-Porsche" and to market this new model through a joint sales network.

The VW-Porsche 914 was presented at the Frankfurt Motor Show on 11 September 1969 as the first mid-engined sports car built in Germany in series production. The combination of the two brand names Volkswagen and Porsche nevertheless turned out to be an image problem for the new model series commonly referred to by the press as the "Volksporsche" or "People's Porsche". This was a particular disadvantage for the 914/6 powered by the two-litre flatsix carried over from the 911 T 2.0. For despite its outstanding performance, the 914/6 was hardly accepted by most of Porsche's existing customers.

Continued on Page 13

The four-cylinder VW-Porsche 914, on the other hand, became a genuine success in the market, accounting for a production volume of 115,631 units until the series ceased production in spring 1976, and thus becoming the best-selling sports car of its time.

Most of the cars built were exported to the United States, where the 914 was marketed as a genuine, fully-fledged Porsche without the VW prefix.

Today the VW-Porsche 914 is acknowledged as a popular classic supported by numerous 914 clubs the world over. Particularly the 914/6 built only 3,338 times is one of the most sought-after collector cars from Porsche.

The Porsche Museum is celebrating the 40th anniversary of the 914 model series with a rare special exhibit on display from 9 April – 10 May 2009: the Porsche 914/8 with its 300-bhp eight-cylinder racing engine once owned by Ferry Porsche himself. With only two of these cars ever being built, one was presented to Ferry Porsche in 1969 as a special gift for his 60th birthday.

photo courtesy Porsche AG

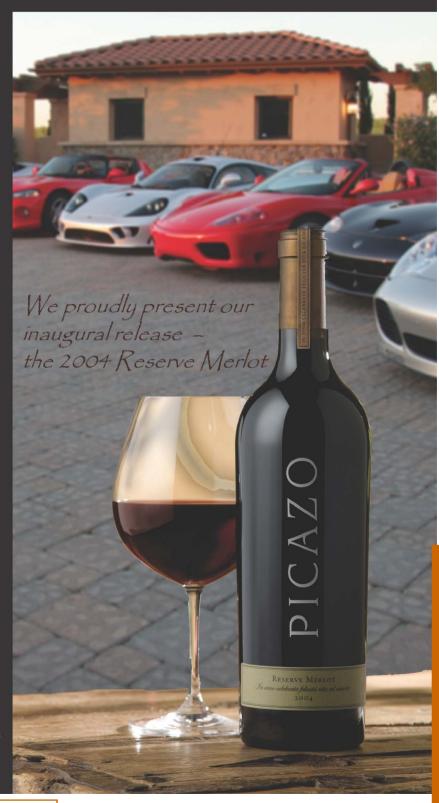
Ferry Porsche with his VW-Porsche 914-8 (1969)



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# **WELCOME NEW MEMBERS**

# **New Members**

Brumbach, Dee Jay 2003 911—Silver

Heidi Brumbach - (Wife)

deMara, Victoria J.R. 2003 Boxster—Gray

L'Engle, Frank F. 20025 911—Gray

Livingston, Don E. 1985 911—Silver

Vicki Livingston - (Wife)

Nelson, Ronald D. 1977 911—Yellow

Barbara Nelson - (Wife)

Pfeiffer, Gary 2006 Carrera—Gray

Walters, Jim 2003 Boxster spped

Total New Members: 7

# Transfers In

Mesgarzadeh, Mori 1973.5 911 T Light Yellow

Kanako Mesgarzadeh - (Wife) 1989 911SC 1964 356 C

Potter, Timothy A. 2005 Carrera Seal Gray

# Total Transfers In: 2

As of March, 2009

Primary Members: 561

Affiliate Members: 417

Total Members: 978

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# WANTED

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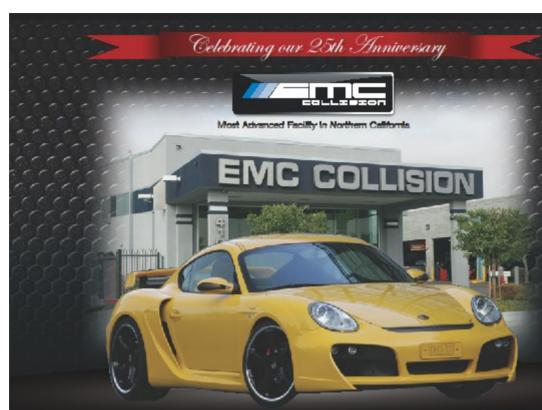


Email pictures of your Porsche(s) to Kay Maloy at editor@diablo-pca.org with a brief description. Include year, model, color and any interesting facts we should know.

# REWARD

See your car featured in the Diablo Region newsletter : The devil's Advocate

Different cars featured every month!!



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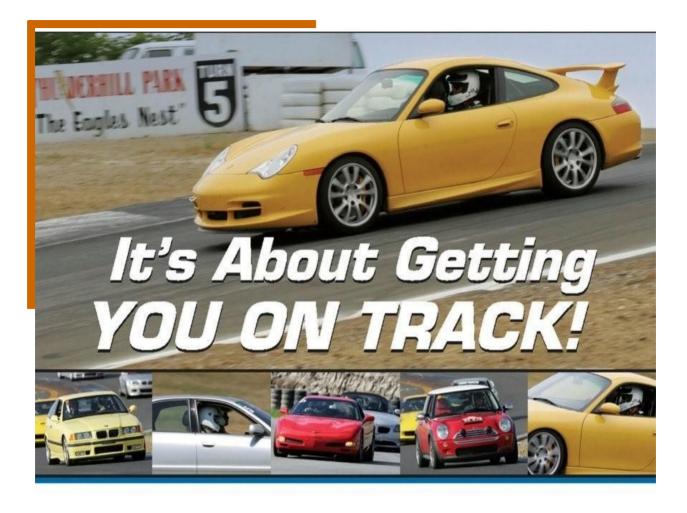


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# Advocate Alerts

From Kay Maloy, Editor

This will be a new column featured in 'The devil's Advocate' as a means of organizing all new events or tidbits of information our members should be aware of in one location.

First, let's all welcome Jan Ahlman as the new Rally Chair. She has added two new events to the calendar. Be sure to check them out: a tour in September and a gimmick rally in October. We also have a new Charity Co-Coordinator Chair. Please welcome Lillie Echevarria who stepped up and asked to take charge of this great position. Review page 24 for her first event.

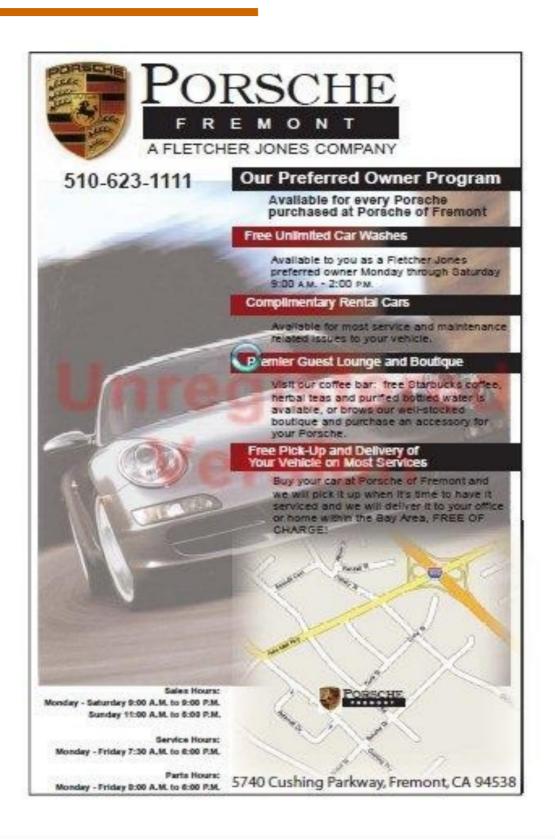
Be sure to check out the new reduced pricing for the June 5th DE Event at Thunderhill. The flyer is on page 21.

Porsche Club of America put out an announcement regarding their web site recently and you need to read what changes you may have to make when accessing their site. See page 9.

Check out page 16 to see the latest fun way for members to get to know about other members and their cars. We will be featuring different cars each month. So, email your pictures to me and I will share them with the Region. I'm anxious to see how many different models there are in Diablo.

That's all for now, Kay





# Come Experience the THRILL of the Track!

Diablo Region Drivers' Education Event at Thunderhill Raceway Park Friday, June 5, 2009

PORSCHE Sponsored by



# Sponsored by Porsche of Fremont

Registration Opens: April 28

Fees: \$205 per driver if payment received by May 22

\$245 Late non-refundable payment if received after May 22

\$50 for instructors who will also be driving

Make checks payable to PCA/Diablo Region and mail with Registration form to Thunderhill Event Registrar, Attn: Mike Ciopyk, 6756 Paseo Catalina, Pleasanton, CA 94566 (email: ciopyk@comcast.net)



# Free Tech Inspections

Tech Inspection is scheduled for Saturday, May 9 at Porsche of Fremont in Fremont from 10-12. For directions to Porsche of Fremont, go to their web site at:

http://fremont.porschedealer.com/

Tech inspection also scheduled for Monday, May 13 at Kahlers in Dublin from 6-8. For directions to Kahlers, go to their web site at:

http://kahlers.com

For more information on registration: contact the Event Chairperson, Luis Soler at 925-784-5344 or at email: soler\_luis@yahoo.com

OR

Check the Diablo Region web site for registration & tech inspection forms at <a href="http://dia.pca.org/">http://dia.pca.org/</a>







### Track Event Announcements

Submitted by Warren Gardner, Diablo Region Vice President

Hello Fellow Diablo Members and Track Junkies!

Yep, I know this may come a bit early for some people, but I want to alert you to Diablo Region's 2nd track event of 2009, i.e., the Porsche of Fremont Driver's Ed (DE) Event at Thunderhill on Friday June 5th. Please go ahead and put it on your calendar now. We are delighted to announce that our good friends at Porsche of Fremont, who've been our wonderful DE supporters for four years now, have returned as our DE event sponsor! As usual, the event will be Porsches only, and may I take this opportunity to point out that our Diablo DE events may well be the only remaining track events in Northern California that cater exclusively to Porsches!

We anticipate the format for the day will be our usual three [3] run groups; the first being Novice/Beginner, the second being Intermediate, with the third being Advanced/Race. Pure Novice drivers (e.g., never driven on a track before; never signed off for solo, etc.) will be limited to the first ten [10] applicants on a "first come, first served" basis. Each pure Novice Driver will be paired with an Event Instructor until the Novice has demonstrated the skill sets necessary for solo track driving.

...June DE event at Thunderhill will be a great opportunity to achieve your solosignoff... Special Note for Novices: "Ground School", or rather the PCA requisite pre-event safety and procedures briefing, will be provided at the track the morning of the event. Novices, regardless of PCA region affiliation, are therefore not required to have attended prior classroom activity before this track day.

Registration will be open in the next few weeks so please keep your eyes open for further announcements and information which will be posted on the Diablo website. And a further special note for our members who have been looking for an opportunity to drive their Porsche at Infineon Raceway (or Sears Point as we oldsters call it) with other Diablo members; that opportunity is coming! The good folks at Hooked On Driving (HOO), a long time supporter of Diablo DE events, have cooked up a special deal for Diablo to have a separate Porsche run group at their event on Saturday July 4 at Infineon. Some additional details follow but here's an important element to consider for those who have yet to achieve solo sign-off and want to drive Infineon. Our June DE event at Thunderhill will be a great opportunity to achieve your solo-signoff before signing up for Infineon! OK, now here's the information we received from\Hooked On Driving:

HOD is proud to share this very special opportunity with Diablo Region members and qualified guests to drive at the world-famous Infineon Raceway. Hooked On Driving will be managing and promoting the day, and the other run groups. You will have plenty of opportunity to acquire, practice and attempt to

tame this technically challenging and exciting course. 996 and newer Cabriolets with pop-up systems can run, however air-cooled models of the Cabriolet cannot run unless they have a structural roll protection installed. Targas are OK and can run with panels installed. As a registered driver, you will receive updates on the schedule and other logistics as the event approaches. **NOTE**: This run group is limited to **25** drivers (if two want to share a car, one driver will need to register in the public HOD event) Please join the Diablo Region Porsches and Porsche of Fremont to experience Infineon Raceway! Also - there is NO PCA membership required to drive in this event - your knowledge of this URL event link, your experience, and your ownership of a qualifying Porsche gets you in.... Guidelines for driver experience required are outlined in the "Event Info" contained within the link below. The event link is: www.hookedondriving.com/diablopca09

See you there!

### Warren





# Private Diablo Porsche Run Group at World Famous Infineon Raceway!

**Saturday, July 4**th Diablo Region Porsche drivers, and guests with Porsches have been offered a reserved, private run group during this exciting Hooked On Driving weekend at Infineon. Diablo Region member (David Ray, Boxster S) and sponsor Hooked On Driving are managing both days, and have held this opportunity for us to drive our Porsches as a part of their event. Intermediate and Advanced drivers only, please. Beginner? Would you like to prepare for this event? Go to <a href="www.hookedondriving.com">www.hookedondriving.com</a> to check their schedule – OR – join the Diablo Region PCA's event on 6/5 at Thunderhill to gain the required experience. Limited to 25 cars. No charge for guests.

# PRIVATE WEB ADDRESS TO REGISTER: www.hookedondriving.com/diabloPCA09

(Note: If you've been to the HOD website recently, you may need to refresh your screen to see this private page)

Then just click on register and follow the instructions. For questions, call: 925-552-8112

# **Fundraiser Event**

Hello Diablo members!

I am Lillie Echevarria your newly appointed Fundraising Chairperson. For this year, our primary benefactor will be "The Wheelchair Foundation". Additional organizations will be selected for special events - feel free to email me at lillie62peru@sbcglobal.net to provide your suggestions.

The "Wheelchair Foundation" is a non-profit organization leading an international effort to deliver a wheelchair to every child, man and woman who needs one and cannot afford one. Their main offices are located in Danville and since June 2000, they have delivered freedom and hope to over 750,000 immobile recipients worldwide. For more details, please check their website at http://www.wheelchairfoundation.org

On May 2<sup>nd</sup> the foundation is organizing their "7<sup>th</sup> Annual Kentucky Derby" fundraiser event. *Come and join us for a great afternoon of food, music and games*. Event details follow:

**WHEN**: Saturday, May 2<sup>nd</sup>, 2009, 1:00 to 6:00 p.m.

**WHERE**: At the home of Sandee Wiedemann

6500 Highland Road, Pleasanton, CA 94588

**DETAILS**: Mint Juleps, Wine and Lunch will be served

Special Guest Wineries Woman's Hat Contest Mock Derby Races Kentucky Derby Race

Raffle, Live and Silent Auction Live Dixieland Music and DJ

**COST:** \$50 per person in advance or \$75 at the door

**TICKETS**: Online at: https://www.wheelchairfoundation.org/wine4wheels/

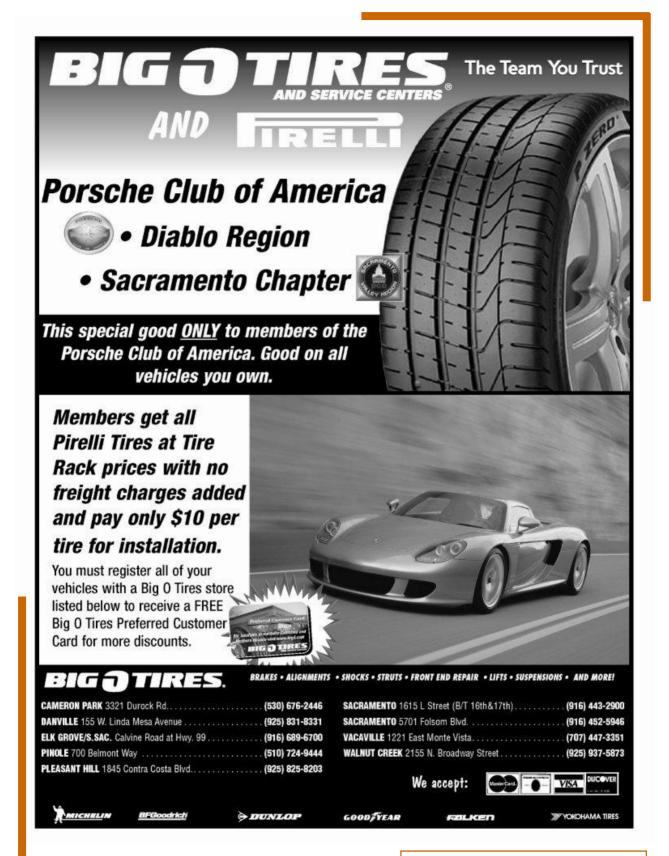
events

Or

Make checks payable to "Wheelchair Foundation" and mail to:

Wheelchair Foundation Attention: Jeff Behring

3820 Blackhawk Road, Danville, CA 94506



# Chocolate and Wine Tour Submitted by Jan Ahlman, Rally Chair

The Chocolate and wine tour was a great start for the touring season.

Driving along the back side of Mt. Diablo was gorgeous with all the wildflowers and green hillsides! Drivers enjoyed our first stop at the Chocolate Factory for some tasty treats. Too bad the factory wasn't in operation, it would have been fun to see everything in the works!

Everyone stocked up on chocolate for gifts and their sweet tooth. We jumped in our cars and headed to the wineries. Everyone headed off to different wineries and came back with several purchases. The winery with the archaeological exhibits was awesome! Some wineries had live music to enjoy. With everyone's stomach growling, we headed to the Lodi Brewing company for some great beer and lunch. We had such a long table it was hard to get a chance to talk with everyone, but the food was fabulous....it was great to be "Stuck in Lodi Again!"









**Chocolate and Wine Tour Snaps** 

# Food and Friends

One great thing about being a member of the Diablo Region Porsche Club is getting together with friends over food to discuss cars, travels and just life in general. There are two regularly scheduled gatherings each month. Check your calendar and try to attend soon.

The Saturday Morning Breakfast in held every Saturday at 8 AM at Marie Callender's in Walnut Creek at 1101 S. California Blvd.

The 3rd Thursday Dinner is held the third Thursday of every month at 6:30 PM at Strizzis in Danville at 3456 Camino Tassajara.



### Strizzis Locations:

Downtown Pleasanton—925.484.9600 649 Main Street, Pleasanton

> Danville—925.736.9292 3456 Camino Tassajara, Danville

Downtown Livermore—925.456.2200 2205 First Street, Livermore

> Fre mont—510.797.9000 2740 Mowry Avenue, Fremont

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# First All-New Porsche in Seven Years Poised to Set New Standards in The Premium Sedan Segment

Submitted by Jill Beck

ATLANTA – April 20, 2009 ---- Porsche today officially unveiled its Panamera four-door performance car, the first all-new, built-from-the-ground up vehicle from the Stuttgart, Germany based manufacturer since its historic debut of the Cayenne in Paris in 2002. Presented with great pride and fanfare at the company's Shanghai Motor Show exhibit, the Panamera is unique in the premium sedan segment thanks to its 'sports car for four' concept and its best-in-class fuel efficiency.

"The crucial task for our engineers was to combine Porsche's sporting DNA with all the spaciousness and driving comfort of a luxurious sedan," said Wolfgang Dürheimer, who was on hand for the debut and is Porsche's executive vice president of research and development. "The Panamera is an alternative car concept for the premium customer, and while competing with established vehicles in the premium class, it will be a clear segment leader in terms of performance, driving dynamics and efficiency."

# All Three Panamera Models Deliver High Performance and Low Fuel Consumption

The Panamera is Porsche's fourth model line, joining the 911, Boxster/Cayman and Cayenne model series. It is the first premium car with an automatically shifting double-clutch transmission to feature an engine start/stop system that saves fuel and reduces emissions by turning the engine off when it is not needed, such as sitting at a stop light, for example. All engines have advanced and fuel-efficient Direct Fuel Injection (DFI), as well.

Initially offered in three versions – the 400-horsepower two-wheel drive Panamera S and all-wheel drive Panamera 4S, and the 500-horsepower, twin-turbocharged all-wheel drive Panamera Turbo – the new Panamera will provide Porsche performance and quality and a level of comfort that has been absent among true high-performance cars. All U.S. Panamera models feature a seven-speed Porsche Doppelkupplungsgetriebe (PDK) double-clutch gearbox delivering a dynamic driving experience, ultra-fast gearshifts without the slightest interruption of engine power, a very high level of comfort for four, and outstanding fuel efficiency when compared to a conventional automatic transmission. The Panamera S, for example, consumes just 10.8 liters/100 kilometers (equal to 26.2 mpg imp) in the New European Driving Cycle (EPA fuel economy figures are not yet available).

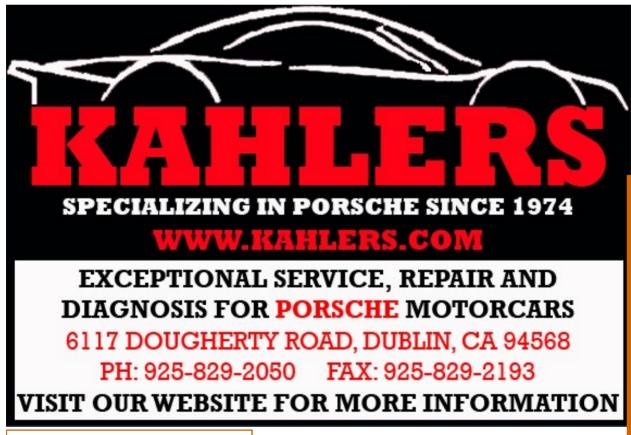
"I always believed that Porsche would build a car like the

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Panamera – a car where the Porsche experience could be shared with more than just the co-pilot," said Detlev von Platen, president and CEO of Porsche Cars North America. "Just like with the Cayenne, we found another chance to forge a new path and create a car that did not exist: a sports car for four. Our dealers are excited because this will bring new customers, and the list of hand raisers is growing every day. Despite the tough economy, I am confident the Panamera will be a success."

# Porsche Engineers Resolved Conflicting Design Priorities

From the beginning, the Panamera project raised significant technical challenges for Porsche as it presented several engineering conflicts of interest; it had to have silhouette of a coupe, yet offer four full-size seats with a generous interior space and luggage room; it must set the performance standard in its class, yet offer best -in-class fuel efficiency; it should provide Porsche driving dynamics and performance and the comfort of a luxury sedan; and it had to have a driver's cockpit typical of a sports car and a top-quality and luxurious interior with the equipment expected in the premium sedan segment.



The Panamera body is the synthesis of lightweight technology typical of a sports car, superior comfort, generous spaciousness, and efficient aerodynamics. To create its lightweight structure, Porsche employs advanced production methods and all kinds of steel grades, light alloys like aluminum and magnesium, and plastics. In the case of the Panamera S, the result is a car that weighs just 1,800 kg, or a just over 3,990 lbs. This structure allows for two full-size, perfectly contoured rear seats that set new standards in the luxury performance class in terms of both comfort and adjustability. The Panamera also comes with a highly functional, variable luggage compartment. The rear seat backrests tilt forward individually, providing up to 44.6 cubic feet or 1,263 liters of luggage capacity.

One further visible highlight of the overall aerodynamic package and another innovation is the active four-way rear spoiler on the Panamera Turbo. Through its efficient management of control angles and surface geometry geared to driving conditions, the rear spoiler optimizes both the car's aerodynamics and performance.

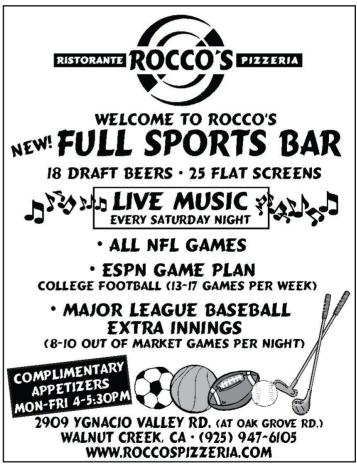
# Suspension Technologies Deliver On-Demand Sports Car Perform-

# ance and Premium Sedan Comfort

The Panamera chassis and suspension is not a compromise between sporting performance and superior comfort, but rather a combination of the two. In its basic setting it offers a very high level of driving comfort, yet at a touch of the Porsche Active Suspension Management (PASM) button, it turns into a thoroughbred sports suspension.

Another highlight is the adaptive air suspension that can provide extra air volume on demand. An absolute innovation in automotive technology, it offers an even greater variation of sporting and comfort features and is standard on the

Continued on Page 32





Panamera Turbo and optional on the other models. The optional Porsche Dynamic Chassis Control (PDCC) system with its two active anti-roll bars can further enhance driving dynamics and comfort.

Through the Sport Plus button, the optional Sports Chrono Packages enable the driver to choose at the touch of a button the high-performance configurations for the engine, drivetrain and suspension systems, including Porsche Traction Management (PTM ) with its fully-controlled all-wheel drive. PTM is standard on both the Panamera 4S and the Panamera Turbo.

The Panamera goes on sale at authorized U.S. Porsche dealers on Oct. 17, 2009. The manufacturer suggested retail price (MSRP) for the Panamera S is \$89,800, while the Panamera 4S and Panamera Turbo retails for \$93,800 and \$132,600, respectively.

\*\*Continued on Page 33\*\*

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga., is the exclusive importer of Porsche sports cars and sport utility vehicles for the United States. It is a wholly owned, indirect subsidiary of Dr. Ing. h.c. F. Porsche AG. PCNA employs approximately 180 people who provide Porsche vehicles, parts, service, marketing and training for its 202 dealers. The dealers, in turn, provide Porsche owners with best-in-class service. Throughout its 60-year history, Porsche has developed numerous technologies that have advanced vehicle performance, improved safety and spurred environmental innovations within the automotive industry. The company continues to celebrate its heritage by adding to its long list of motorsports victories dating back to its first 24 Hours of Le Mans class win in 1951. Today, with more than 28,000 victories, Porsche is recognized as the world's most successful brand in sports car racing. PCNA, which imports the iconic 911 series, the Boxster and Cayman sports cars and Cayenne sport utility vehicles and soon the Panamera gran turismo for the United States, strives to maintain a standard of excellence, commitment and distinction synonymous with its brand.





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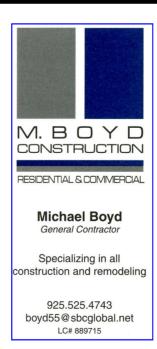
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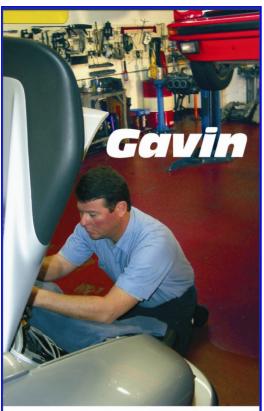
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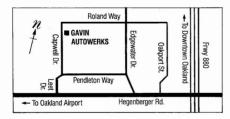


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